

Arden Anderson

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EDUCATION

Northwestern University, Evanston Ill. — *BS in Journalism, double major in Sociology, minor in Gender Studies*

Expected June 2026 | GPA: 3.81/4.00

Coursework: Magazine Editing, Journalism In Practice: Chicago, Media Law & Ethics, Visual Reporting in Bogotá

EXPERIENCE

Fast Company, New York City, N.Y. — Editorial Intern

April 2025 to present

- Wrote 2-3 stories a week, including a story about Indie Bookstore Day that received over 26K unique clicks.
- Assisted in social media content management, optimizing Instagram captions for engagement .
- Collaborated with writers and editors throughout the company to put out stories effectively.

Solutions Lab, Evanston, Ill. — Research Assistant

October 2024 to present

- Worked with a team of 10+ undergraduates, graduate students and professional researchers across the country at multiple research institutions to create and implement new police training regimens.
- Conducted interviews and ethnographies to explore law enforcement-community dynamics.

North by Northwestern Magazine (NBN), Northwestern University

September 2022 to March 2025

Web Designer, January 2025 to March 2025

- Built a new Wordpress site for NBN that integrates interactive elements like “scrollytelling,” games, short-form videos and other forms of nontraditional media into its foundation.
- Modernized NBN’s website and archives with WordPress and Bluehost, improving functionality and accessibility.

Executive Editor, January 2025 to March 2025

- Harnessed Mailchimp analytics to optimize NBN’s newsletter, driving higher engagement.
- Created a space for social justice student organizations in the student publication realm.

Managing Editor, September to December 2024

- Oversaw a team of 25+ staff members of NBN, with a team of six managing editors.
- Enhanced NBN’s donation system by integrating it into the newsletter and new website.

Assistant Managing Editor, September to December 2023

News Section Editor, January to May 2023, January to March 2024

Staff Writer, September to December 2022, March to May 2024

LONG -TERM JOURNALISTIC AND RESEARCH PROJECTS

The Night Market: Biodiversity and ancestry in Bogotá, Medill School of Journalism, February to April 2024

- Constructed an interactive story using “scrollytelling” and images gathered while in Bogotá, Colombia about a night market where vendors sell plants and herbs essential to the esoteric and indigenous culture.
- Interviewed individuals in Spanish and English to build a narrative about Bogotá’s biodiversity ahead of COP16.

Off the Record: The media landscape is changing. Is Medill doing the same? — NBN Mag, October 2024

- Authored a 3,000 word story concerning the journalism industry and the Medill School of Journalism.
- Synthesized 15+ interviews, intense statistical research and multiple perspectives into a story in two weeks.

SKILLS

Computer: Advanced in Google Suite, Microsoft Office, Adobe Creative Suite. Proficient in R, Python. Website Creation and Management (Wordpress, Ghost, Bluehost).

Professional: Media Law, Magazine Editing, Newspaper Editing, Scrollytelling (Shorthand), Newsletter Creation and Management, Audience Engagement, Game Creation (Amuse Labs).

Social Media: Instagram, X, TikTok, Bluesky.

